



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 13/3061

Schedule Dates 09/15/12-09/21/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand Obama for America (172251)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 95/101/1775
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA
JARED SALLES

Date Entered 09/14/12
Last Modified 09/14/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09819034
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,542.50
Net Total \$65,407.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	41	\$76,950.00
Grand Total:	41	\$76,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/17/12-09/21/12	2	1:00	5:30A- 6A (EST)	1	X	X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/14/12
2.0	Normal Line / SPOT (2)	09/17/12-09/21/12	2	1:00	6A- 6:30A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/14/12
3.0	Normal Line / SPOT (3)	09/17/12-09/21/12	2	1:00	6:30A- 7A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/14/12
4.0	Normal Line / SPOT (4)	09/17/12-09/21/12	2	1:00	7A- 7:30A (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/14/12
5.0	Normal Line / SPOT (5)	09/17/12-09/21/12	2	1:00	7:30A- 8A (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/14/12
6.0	Normal Line / SPOT (6)	09/17/12-09/21/12	2	1:00	8A- 8:30A (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/14/12
7.0	Normal Line / SPOT (7)	09/17/12-09/21/12	2	1:00	8:30A- 9A (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/14/12
8.0	Normal Line / SPOT (8)	09/17/12-09/21/12	2	1:00	12P- 12:30P (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Columbus (WSYX)	A8C 6 NEWS NOON	9/14/12
9.0	Normal Line / SPOT (9)	09/17/12-09/21/12	2	1:00	12:30P- 1P (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	Columbus (WSYX)	A8C 6 NEWS NOON	9/14/12
10.0	Normal Line / SPOT (10)	09/17/12-09/21/12	2	1:00	9A- 10A (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	MILLIONAIRE	9/14/12
11.0	Normal Line / SPOT (11)	09/17/12-09/21/12	2	1:00	10A- 11A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WSYX)	RACHAEL RAY	9/14/12
12.0	Normal Line / SPOT (12)	09/17/12-09/21/12	2	1:00	10:57A- 12P (EST)	2	X	X	X	X	X			2	\$1,100.00	\$2,200.00	Columbus (WSYX)	THE VIEW	9/14/12
13.0	Normal Line / SPOT (13)	09/17/12-09/21/12	2	1:00	12:57P- 2P (EST)	1	X	X	X	X	X			1	\$950.00	\$950.00	Columbus (WSYX)	THE CHEW	9/14/12
14.0	Normal Line / SPOT (14)	09/17/12-09/21/12	2	1:00	2P- 3P (EST)	2	X	X	X	X	X			2	\$850.00	\$1,700.00	Columbus (WSYX)	GENERAL HOSPITAL	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT (15)	09/17/12-09/21/12	2	1:00	3P- 4P (EST)	1	X	X	X	X	X			1	\$600.00	\$600.00	Columbus (WSYX)	RICKI LAKE	9/14/12
16.0	Normal Line / SPOT (16)	09/17/12-09/21/12	2	1:00	4P- 4:30P (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/14/12
17.0	Normal Line / SPOT (17)	09/17/12-09/21/12	2	1:00	4:30P- 5P (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Columbus (WSYX)	JUDGE JUDY	9/14/12
18.0	Normal Line / SPOT (18)	09/17/12-09/21/12	2	1:00	5:58P- 6:30P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Columbus (WSYX)	ABC 6 AT 6P	9/14/12
19.0	Normal Line / SPOT (19)	09/16/12-09/16/12	2	1:00	5:58P- 6:30P (EST)								1	1	\$950.00		Columbus (WSYX)	ABC 6 @ 6P	9/14/12
19.0.1	Preempt (19)	09/16/12															Columbus (WSYX)	Pre-empt/Exception -	
20.0	Normal Line / SPOT (20)	09/17/12-09/21/12	2	1:00	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Columbus (WSYX)	A8C 6 NEWS	9/14/12
21.0	Normal Line / SPOT (21)	09/17/12-09/21/12	2	1:00	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Columbus (WSYX)	A8C 6 NEWS	9/14/12
22.0	Normal Line / SPOT (22)	09/17/12-09/21/12	2	1:00	6:58P- 7:27P (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	9/14/12
23.0	Normal Line / SPOT (23)	09/17/12-09/21/12	2	1:00	7:28P- 7:57P (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/14/12
24.0	Normal Line / SPOT (24)	09/15/12-09/15/12	2	1:00	7P- 8P (EST)							1			\$1,000.00		Columbus (WSYX)	ET WEEKEND	9/14/12
24.0.1	Preempt (24)	09/15/12															Columbus (WSYX)	Pre-empt/Exception -	
25.0	Normal Line / Prime (25)	09/21/12-09/21/12	2	1:00	7:58P- 8:57P (EST)						1			1	\$2,000.00	\$2,000.00	Columbus (WSYX)	SHARK TANK	9/14/12
26.0	Normal Line / Prime (26)	09/21/12-09/21/12	2	1:00	10P- 11P (EST)						1			1	\$3,000.00	\$3,000.00	Columbus (WSYX)	20 / 20	9/14/12

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27.0	Normal Line / SPOT (27)	09/17/12-09/21/12	2	1:00	11:01P- 11:34P (EST)	2	X	X	X	X	X			2	\$1,600.00	\$3,200.00	Columbus (WSYX)	ABC 6 @11P	9/14/12
28.0	Normal Line / SPOT (28)	09/16/12-09/16/12	2	1:00	11:01P- 11:34P (EST)								1		\$1,600.00		Columbus (WSYX)	ABC 6 @ 11P	9/14/12
28.0.1	Preempt (28)	09/16/12															Columbus (WSYX)	Pre-empt/Exception -	
29.0	Normal Line / SPOT (29)	09/17/12-09/21/12	2	1:00	11:35P- 12:04A (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	NIGHTLINE	9/14/12
30.0	Normal Line / SPOT (30)	09/17/12-09/21/12	2	1:00	12:05A- 1:05A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WSYX)	JIMMY KIMMEL	9/14/12
31.0	Normal Line / Football (31)	09/15/12-09/15/12	2	1:00	8P- 11:30P (EST)							1		1	\$6,000.00	\$6,000.00	Columbus (WSYX)	COLLEGE F8	9/14/12
32.0	Normal Line / Pre-Game (32)	09/15/12-09/15/12	2	1:00	11A- 11:57A (EST)							1			\$2,000.00		Columbus (WSYX)	FOOTBALL FEVER NONMICH *	9/14/12
32.0.1	Preempt (32)	09/15/12															Columbus (WSYX)	Pre-empt/Exception -	
33.0	Normal Line / Football (33)	09/15/12-09/15/12	2	1:00	11:58A- 3:30P (EST)							1		1	\$32,000.00	\$32,000.00	Columbus (WSYX)	OSU v CAL *	9/14/12

CONFIRMATION CONTRACT

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